



# 2023 NATIONAL PROJECT MANAGEMENT CONFERENCE & PROJECT MANAGEMENT EXCELLENCE AWARDS

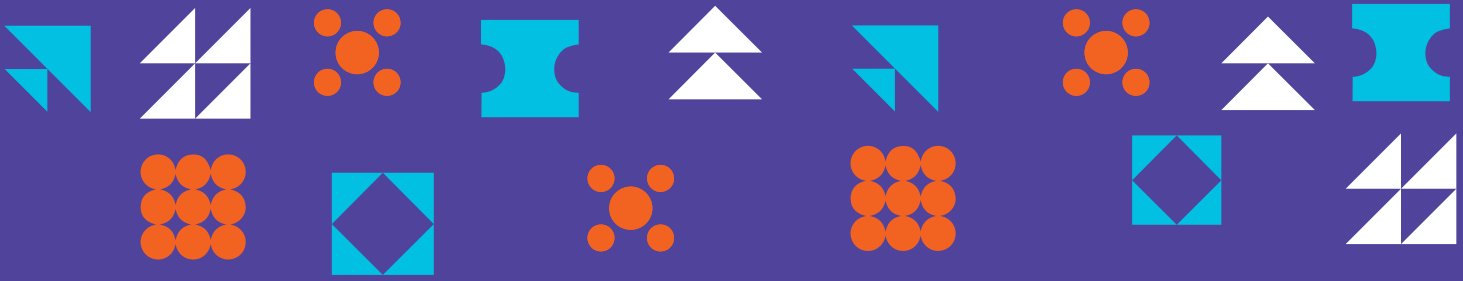


**THEME:**  
Driving Organizational Performance and Agility with Project Management.

**Sponsorship & Exhibition Packages**  
20 - 21 July 2023

The Royal Senchi Hotel & Resort, Ghana 





The National Project Management Conference and Project Management Excellence Awards is the largest gathering of Project Professionals and changemakers in Ghana, bringing delegates from all walks of life.

The 2-in-1 event, which is held annually, is aimed at providing avenues for like-minded professionals to dialogue over challenges, solutions, breakthroughs, and emerging trends in the Project, Program and Portfolio Management ecosystem. It also affords delegates the opportunity to network, with the possibility of starting new partnership or extending new opportunities to one another.

The Project Management Excellence Awards (PMEA) serves as the platform to identify, recognize and reward Organizations and Professionals who are making giant strides in Project, Program and Portfolio Management.

Manned by seasoned speakers and industry players, the Conference enhances personal skill sets, empowers leaders to drive strategic objectives and achieve organizational goals. The Innovative keynote sessions will challenge the status quo, as industry experts deliver actionable solutions that offer real-world insight into today's evolving business challenges.

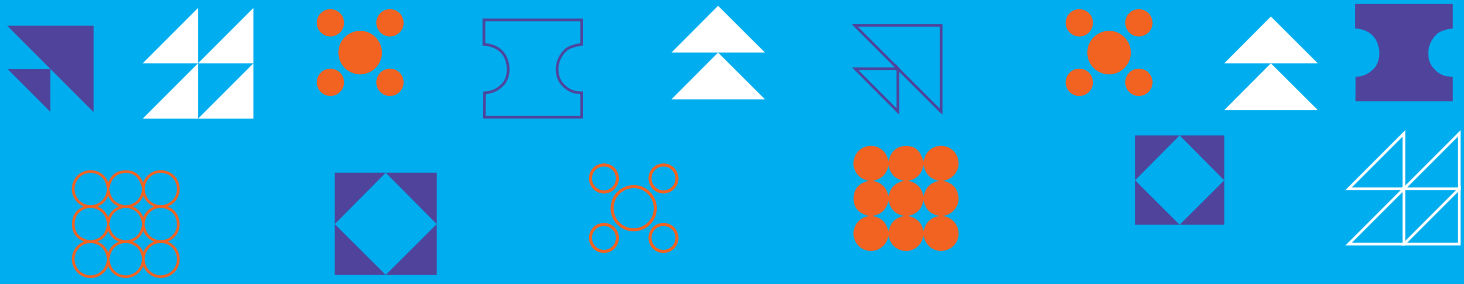
This year, we are exploring the capabilities of Project Management as a force that drives Organizational Performance and Agility

This event provides you the opportunity with the know-how and inspiration needed for project management success, as well as offering up to 12 Professional Development Units towards the maintenance of Project Management Institute credentials. The 2021 event was held at Sogakope Beach Resort, Volta Region with over 300 in-person and virtual delegates while the Peninsula Resort played host to this august event in 2022, with close to 350 in-person, residential and virtual delegates.

The 2023 conference will offer all participants an insightful debate with industry giants, technical experts, policy makers and tech researchers (such as telecommunications, banking & finance, energy, transportation, construction, manufacturing, and mining). The conference will also give major opportunity for delegates to network and take advantage of the exceptional strengths of each other to leapfrog and successfully transform their businesses with ease and speed through project management.

In the previous editions, industry profiles of delegates have been energy, mining, aviation, telecommunications, education, banking & finance, manufacturing, government, food & beverages, healthcare, agriculture, transportation, hospitality, consultancy, media, Oil & Gas, Construction, IT and many more.





The Project Management Excellence Awards will honour institutions, individuals, etc. that deliver project excellence and business value solutions in all forms.

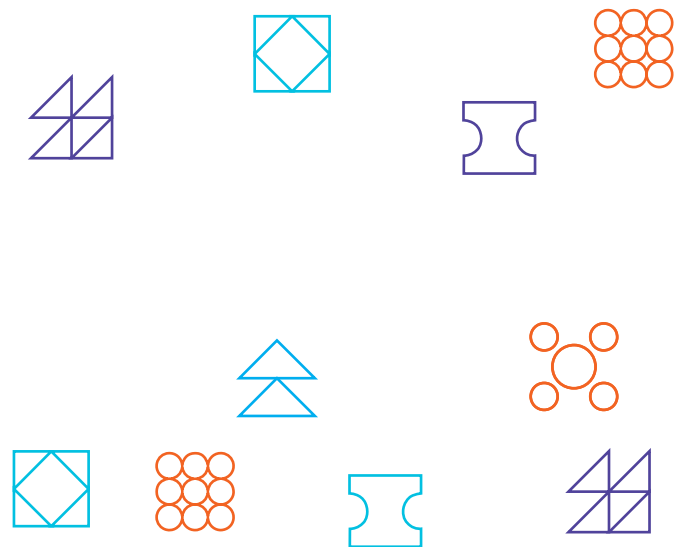
Please click to nominate your organization:  
Categories of the Project Management Excellence Awards are:

- PM EXCELLENCE CONSULTANT OF THE YEAR AWARD
- PM EXCELLENCE EDUCATIONAL PROJECT OF THE YEAR AWARD
- PM EXCELLENCE MANUFACTURING COMPANY PROJECT OF THE YEAR AWARD
- PM EXCELLENCE MEDIA COMPANY PROJECT OF THE YEAR AWARD
- PM EXCELLENCE NGO COMPANY OF THE YEAR AWARD
- PM EXCELLENCE MINING COMPANY PROJECT OF THE YEAR AWARD
- PM EXCELLENCE STATE ORGANIZATION PROJECT OF THE YEAR AWARD
- PM EXCELLENCE TELECOM PROJECT OF THE YEAR AWARD
- PM EXCELLENCE BANK PROJECT OF THE YEAR AWARD
- PM EXCELLENCE PROJECT OF THE YEAR AWARD
- PM EXCELLENCE PROJECT MANAGER OF THE YEAR AWARD
- PM EXCELLENCE PMO OF THE YEAR AWARD

Project Management Institute (PMI) is the world's leading not-for-profit membership association for the project management profession, with more than half a million members and credential holders in 220 countries.

PMI sets industry standards, conducts research, leads global advocacy and provides education, certification and professional exchange opportunities designed to strengthen and further establish the profession. Project Management Institute (PMI) advances the careers of practitioners, while enhancing overall business and government performance of businesses through value delivery solutions.

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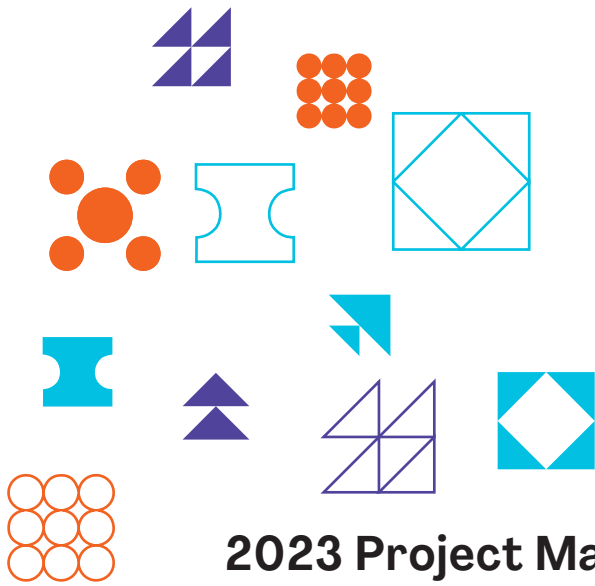
Look through our various sponsorship, exhibition and advertising packages and let us know what best suits your needs.

For enquiries||Partnership||Sponsorship  
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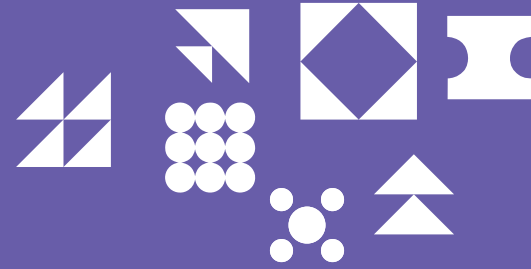
## 2023 National Project Management Conference Sponsorship Packages

BENEFITS / PACKAGE	PLATINUM SPONSOR GHS 30,000	GOLD SPONSOR GHS 20,000	SILVER SPONSOR GHS 15,000	BRONZE SPONSOR GHS 10,000	
Pre, During & Post Event Amplification	YES	YES	YES	YES	
PA Announcement Recognizing Sponsorship by MCs at Venue	TITLE SPONSOR	MAJOR SUPPORTING SPONSOR	SUPPORTING SPONSOR	SPONSOR	
Opportunity to Address Guests	5 Mins Daily	3 Mins Daily	3 Mins Daily	2 Mins Daily	
Ad in Brochure	Full Page Colour Ad + Write Up	Half Page + Write Up	Half Page	Half Page	
Logo Placement in all Print and Communication Media	<b>PROMINENT</b>	<b>LESS PROMINENT</b>	<b>NOTICEABLE</b>	<b>NOTICEABLE</b>	
Brand Colour Theming at Venues	YES	NO	NO	NO	
No of Complimentary delegates passes	5 Complimentary passes (excl accom) Incl booth attendant/s	3 Complimentary passes (excl accom) Incl booth attendant/s	2 Complimentary passes (excl accom) Incl booth attendant/s	1 Complimentary pass (excl accom) Incl booth attendant/s	
Promotional Marquee / Space at Event	1 Free 3m x 3 Stand + 2 Table Space	1 Free 3m x 3 Stand + 2 Table Space	1 Free 3m x 3 Stand + 2 Table Space	1 Free 3m x 3 Stand + 2 Table Space	
Banner / Signage	YES	NO	NO	NO	
Media Platforms	RADIO, NEWSPRINT, FLIERS, NEW MEDIA				
Acknowledgement in Media Releases.	YES				
Service/Event Broadcast to members – 1/month	6 Months	3 Months	2 Months	3 Months	NO



## 2023 Project Management Excellence Awards Sponsorship Packages

<b>BENEFITS / PACKAGE</b>	<b>PLATINUM SPONSOR GHS 25,000</b>	<b>GOLD SPONSOR GHS 20,000</b>	<b>SILVER SPONSOR GHS 15,000</b>
Pre, During & Post Event Amplification	YES	YES	YES
PA Announcement Recognizing Sponsorship by MCs at the Venue	TITLE SPONSOR	MAJOR SUPPORTING SPONSOR	SUPPORTING SPONSOR
<b>Awards Sponsor</b>	<ul style="list-style-type: none"> <li>• PM Excellence Project of the Year</li> <li>• PM Excellence Project Manager of the Year</li> <li>• PM Excellence PMO of the Year</li> <li>• PM Excellence Consultant of the Year</li> </ul>	<ul style="list-style-type: none"> <li>• PM Excellence Bank Project of the Year</li> <li>• PM Excellence Telecom Project of the Year</li> <li>• PM Excellence Mining Company of the Year</li> <li>• PM Excellence Manufacturing Project of the Year</li> <li>• PM Excellence Agricultural Project of the Year Award</li> </ul>	<ul style="list-style-type: none"> <li>• PM Excellence State Project of the Year</li> <li>• PM Excellence Media Company Project of the Year</li> <li>• PM Excellence NGO Project of the Year</li> <li>• PM Excellence Educational Project of the Year</li> </ul>
Opportunity to Address Guests	5 Mins	3 Mins	3 Mins
Inscription of sponsor name	Inscription of sponsor on all awards in this category	Inscription of sponsor on all awards in this category	Inscription of sponsor on all awards in this category
Ad in Brochure	Full Page Colour Ad + Write Up	Half Page + Write Up	Half Page
Service/Event Broadcast to members – 1/month	6 Months	5 Months	3 Months
Acknowledgement in Media Releases.	YES	YES	YES



### 3. Sponsorship by Activity

NO	ACTIVITY	DESCRIPTION	AMOUNT
1	<b>Awards Night</b>	3 nos. of company pull-ups will be displayed at venue; company brochure placed on each table, 3 mention of your company by MC at the dinner and a 5 minutes speaking slot at the beginning of the gala dinner	<b>Ghc 10,000</b>
2	<b>Cocktail reception</b>	2 nos. of company pull-ups will be displayed at venue; company brochure placed on each table, 2 mention of your company by MC at the cocktail.	<b>Ghc 10,000</b>
3	<b>Lunch Break</b>	2 nos. of company pull-ups displayed at Lunch break area; company complimentary card on each table, 1 announcement indicating your company as Lunch break sponsor	<b>Ghc 5,000</b>
4	<b>Tea Break</b>	2 nos. of company pull ups displayed at Tea break area; your company complimentary card placed on each table, 1 announcement indicating your company as Lunch break sponsor	<b>Ghc 5000</b>
5	<b>Delegate bag insets</b>	Your Company's A5 leaflet inserted in the delegates bags	<b>Ghc 5,000</b>
6	<b>Lanyards</b>	Conference lanyard branded with your company's logo	<b>Ghc 5,000</b>

Email us at [2023nPMC@pmi-ghana.org](mailto:2023nPMC@pmi-ghana.org)

Whatsapp us on **0243 160 831**